



## White Lion Walks BIG Donation In aid of the British Heart Foundation



White Lion Walk Shopping Centre is holding a BIG Donation event in aid of the British Heart Foundation (BHF) to help fight the UK's biggest killer – heart disease - which claims the lives of 200,000 people every year. The event at White Lion Walk is part of the BHF's biggest ever stock appeal throughout September – The BIG Donation, which aims to help replenish the charity's local shops with enough stock to meet ever growing demand. The proceeds made from the shops will be invested in to vital research, heart nurses and defibrillators which will save countless lives in our community.

The BIG Donation event began on Monday 6<sup>th</sup> September and will run until Sunday 19<sup>th</sup> September.

"The amount of donations we have received so far has been very encouraging" says Steve Cotney, Centre Manager of White Lion Walk. "It's wonderful to see people in the local community getting involved in the campaign, but we do still need a lot more donations to show the rest of the country how generous we are here. The appeal at White Lion Walk is one of several taking place throughout the UK so let's show the rest of the nation who has the biggest heart!"

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