



## White Lion Walk's 'Bee Awareness' campaign holds first fun day



On Thursday 21<sup>st</sup> April, White Lion Walk was a hive of activity, as thanks to its 'Bee Awareness' campaign they held a fun and educational day for children to raise awareness of the nation's honeybees.

From 11am – 4pm members of the Bee Association were on hand to speak to the shoppers about the bees and demonstrate how the equipment works. There was also a free face painter available for the little ones to transform them into bees themselves, the perfect excuse for them to buzz around town for Easter.

Last month, White Lion Walk announced their Bee Awareness campaign to the public to highlight their new bee apiary on the roof of the shopping centre. This is the first event where the public will be given the chance to see just exactly what it takes to look after the declining species of the English Honeybee. From trying on beekeeping suits, looking at stunning combs that the bees have naturally created themselves to studying the inside of an actual hive – there will be something to entertain the whole family.

Centre Manager, Steve Cotney, commented: "We are delighted to have the bee apiary on the roof of White Lion Walk. I hope this event will highlight just how endangered the honeybee is whilst providing an entertaining, educational and fun event for shoppers of all ages. The campaign will hopefully prove doubly successful as not only are we helping the environment, but the excess honey that is produced will be sold to benefit local charities."

**White Lion Walk Shopping Centre**

40 White Lion Walk, Guildford, Surrey GU1 3DW

Tel: +44 (0) 01483 506877 Fax: +44 (0) 01483 453829