



# WHITE LION WALK

**Guildford Town Centre Surprises Guaranteed**

**Shoppers go 'Around the World' in... well 2 minutes!**



On Saturday 23<sup>rd</sup> July hundreds of shoppers at White Lion Walk in Guildford got to pose in front of some of the world's most iconic sights - including the Vegas skyline, the Egyptian Pyramids and Great Wall of China - thanks to the shopping centre's 'Around the World' event.

The exciting free family event, which was held in celebration of the start of the school summer holidays, gave shoppers the experience of travelling to their dream holiday destinations without the need of a passport, aeroplane ticket or even having to leave the streets of Guildford - all thanks to a very clever green screen facility that was brought in.

Everyone who had their photo taken was then treated to a fantastic complimentary memento of their experience to take away.

If that wasn't enough the youngsters also got to take part in a world themed treasure hunt around the shopping centre where they had to match flags to their country in return for delicious sweet treats.

Steve Cotney, Centre Manager of White Lion Walk, commented:

"Our summer holiday event was a huge success. It was fantastic to see so many shoppers and their families enjoying the use of the green screen - which produced some truly memorable snaps - and the children were very enthusiastic about the treasure hunt, especially with the reward of sweets at the end."

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