



WHITE LION WALK

Guildford Town Centre Surprises Guaranteed

White Lion Walk gives away £1000 to shoppers just to say thank you



On Friday 31st January a number of shoppers at White Lion Walk Shopping Centre in Guildford were given a big surprise as representatives from the Centre's Management team shocked un-suspecting customers by paying for their shopping!

Throughout the day the Centre Manager of White Lion Walk, Steve Cotney, and members of his team were sneaking up on the most oblivious of shoppers and rewarding them for their loyalty to White Lion Walk by buying their shopping for them. Just under £1000 was given away and from direct refusals to declarations of love, the reactions from shoppers were varied to say the least. Without doubt everyone was suspicious and no one could quite believe that there wasn't any sort of a catch.

Steve Cotney, Centre Manager of White Lion Walk Shopping Centre, commented:

"We had really good fun giving out the money; I loved to see the astonished reactions of our shoppers. I couldn't believe that some people actually blindly refused to take the cash as they thought we were joking or selling them something. Everyone loves surprises and being spoilt and, following the appalling weather conditions and flooding in town, we simply held our random acts of kindness event to cheer up our customers and say thank you to our loyal shoppers"

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