



WHITE LION WALK

Guildford Town Centre Surprises Guaranteed

Hearts melt in shopping centre!



On Saturday 8th February, in celebration of the Valentine's Day shopping weekend, White Lion Walk Shopping Centre in Guildford unveiled an incredible heart ice sculpture on the mall and gave shoppers the chance to win a stunning Swarovski necklace if they could guess how long the ice would take to melt!

Over 85 people entered the competition with guesses ranging from 4hours to 112 days however, with the weather still icy cold outside; the stunning sculpture is still yet to completely melt so at the time of writing a winner has not yet been determined.

Steve Cotney, Centre Manager at White Lion Walk Shopping Centre, said "The ice sculpture looked great on the mall and the competition was a simply a fun and captivating way to celebrate Valentine's Day. We welcomed thousands of shoppers across the weekend with many of them out buying a special gift for their loved one. With so many shoppers stopping to look at the sculpture and taking the time to guess how long it will melt, it will be really interesting to see who guesses the closest time."

Further to the ice sculpture competition, lots of Cub Club members (little shoppers) under the watchful eye of White Lion Walk's mascot, Lionel the Lion, took part in a special arts and crafts workshop to create their very own Valentine's Day.

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