



WHITE LION WALK

Guildford Town Centre Surprises Guaranteed

Guildford Shoppers honour the fallen - Over £800 is collected for the British Legion at town's commemorative WW1 exhibition



White Lion Walk in Guildford is delighted to announce that over £800 was collected for the nation's Poppy Appeal during the shopping centre's commemorative WW1 exhibition. The exhibition, which was open to shoppers throughout August to mark the 100th anniversary of the outbreak of the First World War, featured a stunning array of information, memorabilia, artefacts and family recollections from the war.

The display also offered visitors the opportunity to personalise a poppy cross in return for a small donation - not only were these displayed in a breath-taking memory wall within the centre but the collection raised a fantastic £826 for the nation's Poppy Appeal.

Steve Cotney, Centre Manager of White Lion Walk, who presented the cheque to The British Legion on Friday 17th October, commented: "I would like to say a huge thank you to our shoppers for showing such support for our exhibition and the national Poppy Appeal. He continued: "Reading the dedications that were written onto the poppy crosses for our memory wall was incredibly moving but at the same time truly reinforced the popular saying 'lost but never forgotten' which is entirely the reason we wanted to host our own exhibition – to honour the fallen!"

Peter Wakeham, Community Fundraiser for the British Legion Surrey added:
"From us all at the Royal British Legion a huge thank you to all who took part in the White Lion Walk exhibition and for supporting the Poppy Appeal. The Royal British Legion is Britain's leading charity protecting the interests, welfare and memory of British serving and ex-Service people and their dependants since 1921. Around 10.5 million people - of all ages - are eligible to approach the Legion for support. Its work is funded through the Poppy Appeal and the donations and sponsorship of individuals, groups and businesses which support its aims, your donations will help the beneficiaries who need us most."

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