



WHITE LION WALK

Guildford Town Centre Surprises Guaranteed

White Lion Walk goes footie mad!



On Saturday 7th and Sunday 8th June White Lion Walk was overcome with 'Brazil fever' as they launched their very own football sweepstake which offered shoppers the opportunity to win a host of prizes including a £250 shopping spree.

Throughout the weekend the centre gave shoppers, who had spent £10 or more in any of the stores within White Lion Walk, the opportunity to pick up a special football sweepstake card featuring the name of one of the teams participating in Brazil.

The reactions from shoppers on the day varied from delight to despair depending on which sweepstake card they selected from the pot and whether they featured the bookies' favourites such as Spain, Brazil and Germany or teams at the bottom end of the expectations list such as Iran, Algeria and Honduras.

Steve Cotney, Centre Manager of White Lion Walk, commented: "Not everyone is overcome with football fever when the renowned tournament starts but we still wanted to join in the celebrations. Our sweepstake was a great way to get all the family involved whether they love football or not. Best of luck to everyone that entered!"

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