



WHITE LION WALK

Guildford Town Centre Surprises Guaranteed



Lionel the Lion is a roaring success at kids club launch!

The launch of White Lion Walk's kids club was hailed a roaring success this weekend with over 50 children signing up to the club in just the first few hours.

Throughout the day children were invited to sign up to the 'Cub Club' (in honour of their mascot, Lionel the Lion) to be privy to a host of exciting events, games, news and even ideas to help protect the environment.

Those that signed up were able to take part in a fabulous arts and crafts workshop as well as a scrumptious Cubs Treasure Hunt around the centre with Millies Cookies. What's more, all of the new cub club members were also given a free Lion cuddly toy welcome gift courtesy of Lionel the Lion himself.

Steve Cotney, Centre Manager at White Lion Walk Shopping Centre, commented: "We wanted to launch a kids club as not only do we host fantastic events for children but we also pride ourselves as a shopping centre that does everything possible to help protect the environment. Considering this was our first sign up event we were overwhelmed by its success. It just goes to show that are great fun ways to educate and interact with children in a unique way."

White Lion Walk Shopping Centre
40 White Lion Walk, Guildford, Surrey GU1 3DW
Tel: +44 (0) 01483 506877 Fax: +44 (0) 01483 453829