



WHITE LION WALK

Guildford Town Centre Surprises Guaranteed

National Honey Bee Day creates a buzz at local shopping centre!



On Saturday 18th August, White Lion Walk Shopping Centre in Guildford celebrated National Honey Bee Day in style with an array of events throughout the centre, all to raise awareness of the White Lion Walk bees and the environmental campaign that surrounds them.

The Centre played host to an Arty Party workshop where little ones could make their own honey bees and bee masks, a face painter who transformed children in to little bees and even a colouring station to keep creative kids occupied.

The White Lion Walk mascot, Lionel the Lion, could also be seen greeting shoppers alongside a larger than life buzzing bumble bee who was around the centre answering questions.

For shoppers there was the chance to view an observation hive featuring the bees that live in the purpose built apiary on the roof of the shopping centre and to learn about how to promote the health of bees. Alongside this the centre management team was giving out free seeds that will grow in to bee friendly flowers as well as tasters of the White Lion Walk Honey, some of which was jarred freshly that morning.

Centre Manager, Steve Cotney, commented: "It was fantastic to see so many shoppers, young and old, getting involved in the various activities at the centre and keen to learn about the life of bees and the production of our honey."

He continued: "We are very proud to be an environmentally friendly shopping centre and we work hard to help nature. From the launch of our roof based bee apiary last year, our mission for 2012 is to help our shoppers understand the beauty of nature and how they can help wildlife in their own home."

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