



Shoppers experienced a buzz for charity at White Lion Walk



On Saturday 25th June, swarms of shoppers in White Lion Walk found themselves surrounded by bees, thanks to the centre's fundraising day for their upcoming Guildford Raft Race.

Throughout the day, a hive of bees (AKA the management team in fabulous fancy dress) were buzzing around the Shopping Centre as the theme for the White Lion Walk's raft is the famous 'Bee Movie' to coincide with the general film genre of the 2011 Raft Race. To make the 'Bee Movie' theme more apt, the centre's choice of film stems from their current Bee Awareness campaign as they now have a fully functional bee apiary on the roof of the shopping centre, in order to help to maintain the number of honeybees in our country.

What's more, to heighten the buzz of the day, children were invited to hunt around White Lion Walk for pictures of bees in shop windows. On successful completion of the honey trail, the would-be bee-keepers each received their very own Bee Cookie, courtesy of Millie's Cookies. As if this wasn't exciting enough, a fabulous face painter was also on hand to transform the children into little busy bees.

Steve Cotney, Centre Manager of White Lion Walk Shopping Centre, said: "White Lion Walk is right at the heart of Guildford town centre and we like to provide fun events for all of the family. The day was a great success because, as well as raising just under £100 for The Guildford Lions in pre race sponsorship, it also raised awareness of the plight of the honey bee and the new bee apiary on our roof."

The Guildford Lions was formed in 1967 and consists of a group of dedicated volunteers who are committed to providing service in the community by fund raising and lending a helping hand. Last year, White Lion Walk managed to raise £2,500 for the Lions, which was divided between various charities across the county.

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