



Specky and Lionel entertain shoppers at White Lion Walk



On Saturday 9th July, White Lion Walk Shopping Centre in Guildford hosted a very special day for their shoppers as they linked up with Spectrum Leisure Complex to promote their Family Fun summer offers as part of the shopping centre's 'What's On Your Doorstep' campaign.

Throughout the day little shoppers were able to meet, hug and have their photo taken with the centre's very own 'Lionel the Lion' and Specky the Dog, from Guildford Spectrum, as well as take away a host of free goodies from the leisure centre in preparation for the summer holidays.

Steve Cotney, Centre Manager at White Lion Walk, commented: "The promotion day in the centre was a great success. We launched our What's On Your Doorstep campaign at the beginning of the year in order to help promote local businesses and all the great attractions they can offer the community. Guildford Spectrum hosts so many great activities for kids and their families over the summer and it was a delight to give our shoppers some great ideas for keeping the kids entertained."

It wasn't just the younger generation that got a weekend treat though, as tenants in White Lion Walk such as Trotters, Shoon, Cargo and Sunglass Hut all put on some fabulous 'one day only' offers for shoppers to help them out during these financially challenging times.

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