



# WHITE LION WALK

**Guildford Town Centre Surprises Guaranteed**

## **Surrey's Swap Shop removed the Nightmare after Christmas!**



In 2009 White Lion Walk Shopping Centre in Guildford created the perfect answer to unwanted Christmas gifts, Surrey's Swap Shop. This year due to popular demand it returned to the centre once more to remove the nightmare after Christmas.

The Swap Shop asked the community to bring in unwanted gifts and exchange them for something of interest that had a similar value. The catch... nothing! As the saying goes, "one man's tat is another man's treasure".

On Friday 15th and Saturday 16th January the Swap Shop was in full swing for the second year and just as expected it was a huge success with local residents bringing in incredible unwanted gifts to swap from George Foreman grills to best selling auto biographies from Jeremy Clarkson and Jack Dee.

Over 47 items were swapped in total over the weekend with every customer walking away happy with their new gift. However, the main highlight of the weekend was White Lion Walk's pledge to donate the value of the remaining items on the table to local charities which equated to a fantastic £300.

Centre Manager of White Lion Walk, Steve Cotney, commented: "Surrey's Swap Shop was created to help the community in a fun but caring way. We had a great response to the campaign in 2009 and we couldn't have predicted a more fantastic success in 2010. It was incredible to see so many people from the local community getting involved and bringing in their unwanted gifts. We will definitely be holding the event again next year."

**White Lion Walk Shopping Centre**  
40 White Lion Walk, Guildford, Surrey GU1 3DW  
Tel: +44 (0) 01483 506877 Fax: +44 (0) 01483 453829