



White Lion Walk Shopping Centre welcomes Hemingways

Despite the economic climate creating a struggle for retailers all over the country and many shops in Guildford closing down, White Lion Walk Shopping Centre is delighted to announce that Hemingway Menswear Store is set to open on Monday 6th June.

The independent men's fashion store will feature clothes from designers such as Penfield, Original Penguin, Barbour, Lyle & Scott, Dockers and Puma to name a few with their main ethos being to provide a new type of store with a more personable and individual atmosphere.

Marketing Manager for Hemingway Menswear, Alastair Smith, commented: "Having been retailing in Guildford for over 25 years we are looking forward to opening a fresh and on-point, socially-integrated destination store that services Guildford's recent growth of fashion-minded shoppers."

Centre Manager of White Lion Walk Shopping Centre, Steve Cotney, commented: "I am delighted to welcome Hemingway Menswear to the centre. I think it will provide the male shoppers of Guildford with a new variety of clothing and adds to the great retail offer at White Lion Walk."