



White Lion Walk successfully launches What's On Your Doorstep campaign



On Saturday 22nd January, White Lion Walk Shopping Centre, local businesses and the Mayor of Guildford, Cllr Marsha Moseley released over 500 balloons to celebrate the launch of their new 'What's on Your Doorstep' campaign.

Local businesses, The Spectrum, Craggy Rock, Ghost Tours of Guildford, Christ College Ski Slope, Surrey Sports Park, Guildford Boat House, Boogie Pumps Dance School, Loseley House, Hatchlands park and the Yvonne Arnaud theatre all attended the launch at the centre to give the shoppers a fantastic insight as to what the town has to offer.

In addition shoppers were treated with fabulous free giveaways from Milles Cookies and Starbucks whilst the younger visitors got the chance to meet Cinderella and Captain Hook courtesy of Trotters Childrenswear.

Centre Manager of White Lion Walk, Steve Cotney, commented: "Saturday was a fantastic day for White Lion Walk as well as all the local businesses within Guildford. It was brilliant to see so many businesses from the Guildford area involved in this campaign with the intention of showcasing what the town has to offer. The balloon release was a fantastic spectacle and it was great to see so many people turn up to witness it. White Lion Walk is extremely excited about this campaign as we are expecting it to be a great success."

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